RESULTS SHEET
PART 1/2

valorises

The ValorisES project is an **action-research project** designed to shed light on the **effects generated by social economy enterprises that have benefited from social impact assessment grants**.

The research capitalized on the social impact assessments carried out by the 42 beneficiary enterprises, who were supported in their process by an external support structure trained in the VISES / DENIS social impact assessment approach.

Find out more about the link between the effects generated and regional policies in the policy sheet.

Transversal results

The ValorisES results are **cross-functional** : they concern the effects generated by social economy enterprises that have benefited from a grant, whether they are **part of the more widely represented integration panel** or have **another social mission**.

These results are based on :

A SURVEY to obtain quantitative and qualitative data.

INTERVIEWS AND REPORTS that provide a detailed understanding of the social impact results highlighted by the evaluations.

WHICH OF THE FOLLOWING RESULTS GENERATED BY YOUR ORGANIZATION WERE HIGHLIGHTED BY THE SOCIAL IMPACT ASSESSMENT? (N=49; 65% OF ENTERPRISES INVOLVED IN WORK INTEGRATION)

86%	Coherence between our social need and our activities
73%	Quality of our organization's work
69%	Satisfaction with our services or goods
59%	Skills acquisition for our beneficiaries
57%	Autonomy and emancipation of our beneficiaries
55%	Effects of social support for workers/beneficiaries
43%	Citizen participation of our beneficiaries
39%	Access to health and well-being
39%	Raising public awareness
37%	Effects of our social economy practices
35%	Access to fundamental rights for our beneficiaries
27%	Well-being at work
24%	Effects of our links with the territory and partners
20%	Effects of our governance practices
2%	None of these results

Two types of effects

The results are divided into two types of effects:

- the effects on **stakeholders** of the social economy enterprise.
- the effects of certain **social economy principles and practices.**

Effects on stakeholders of the social economy enterprise

1 AUTONOMY AND EMANCIPATION

- In service vouchers: employment enables workers to be more independent, more fulfilled, and more valued.
- In socio-professional integration centers (CISPs): people learn to manage their daily lives. There is a strong link between self-confidence, autonomy, and acquired skills.
- In one of the Local Integration Initiatives: beneficiaries regain the ability to project themselves into the future.

2 TRAINING AND ON JOB SKILLS

Social economy enterprises contribute to the training and skills acquisition of people undergoing social and professional integration, not only in terms of job skills, but also in terms of civic awareness and self-expression.

3 WELL-BEING AT WORK

- In social economy enterprises: social economy workers are motivated, feel good at work and have confidence in their team. In addition, their work strengthens their social relations, which motivates them to come to work.
- Particular attention is paid to work-life balance, especially within the service vouchers' sector.

4 SOCIAL TIES AND INCLUSION

Social economy enterprises help to give their stakeholders access to to social ties and social inclusion (e.g., fight against social exclusion, communication adapted to people with disabilities, etc.).

5 RECOGNITION AND SELF-ESTEEM

- In socio-professional integration centers (CISPs): self-esteem evolves over the course of training, enabling the structure to adapt its support.
- Self-confidence is fostered through discussion spaces.

6 HEALTH BENEFITS

- Going through an organization involved in socio-professional integration seems to help beneficiaries gain access to social organizations, mutual insurance, and hospitalization insurance.
- Beneficiaries of social economy enterprises adopt more sustainable and healthy eating habits.

RESULTS SHEET
PART 2/2

valorises

Continued from the effects on stakeholders

7 COMMITMENT AND CITIZENSHIP

- The participative governance of social economy enterprises strengthens stakeholders' citizenship.
- Social economy enterprises enable their stakeholders to become aware of some societal issues, to take part in a meaningful project and to commit themselves to it.

8 ACCESS TO FUNDAMENTAL RIGHTS

Some social economy enterprises enable their stakeholders to regain access to fundamental rights (social cabs, social interpreting services, etc.).

Effects of social economy principles and practices

37% of respondents to the questionnaire indicated that the social impact assessment enabled them to highlight the effects generated by the social economy practices implemented.

1 MEETING AN EXISTING SOCIAL NEED

- A large number of social impact assessments stress the importance of the product or service offered by the company, in response to an existing social need.
- 86% of respondents indicate that the evaluation proved that the enterprise was responding to a real social need through its activities.

2 ACCESSIBILITY TO SERVICES AND PRODUCTS

- Most social economy enterprises pay particular attention to the accessibility of their services and products.
- They seek to make them accessible to the most vulnerable people who need them, through a low price policy.

3 PARTICIPATIVE GOVERNANCE

- In one of the service voucher enterprises, where the dynamic is participative, the social impact assessment shows that co-decision encourages involvement, motivation and a feeling of being listened to, recognized and valued.
- In one of the cooperatives, the involvement of cooperative members enables them to carry out new tasks, acquire new skills, feel included, help each other, feel useful to the cooperative, etc.

4 LOCAL DYNAMICS AND PARTNERSHIPS

- Many organizations active in the field of work integration explain that the partnerships they maintain with local social partners enable them to offer training and better support to their beneficiaries.
- Outside the field of integration, a social economy enterprise offering shared services has discovered that its local roots have a positive impact on its beneficiaries.

5 ADHERENCE TO SOCIAL ECONOMY VALUES

The social impact assessments revealed a sense of belonging to the social economy enterprise and adherence to its values in different ways:

- some cooperative members feel like ambassadors for their cooperative,
- they are ready to get involved in another cooperative project at a later date, and are happy to meet like-minded people and belong to a community.

6 A RESULT IN ITSELF

- In several social economy enterprises, the people involved in social impact assessment consider the social economy enterprise's practices as a result in themselves.
- This enables them to realize the extent of the work carried out by the enterprise, and how it is carried out.

ALEAP · CAIPS · Concertes · HEC LIÈGE Management School - Liège Université · Centre d'Economie Sociale · Avec le soutien de la Wallonie · initiativES · step entreprendre · UCLouvain · CIRTES · UNIPSO